

**IMPORTANT INFORMATION FOR GRADUATE STUDENTS**

Students can choose up to 5 courses per semester (no more than 30 ECTS). Lithuanian language course can be taken as an additional course (on top of the 30 ECTS).

We STRONGLY ADVISE students to choose courses from ONLY ONE BLOCK of the course blocks listed below to avoid overlapping schedules.

NOTE: Master courses are held in the evenings starting from 18:00 and/or on Saturdays. Courses are held in intensive study cycles of 3-4 weeks, with examinations at the end of each course.

COURSE DESCRIPTIONS of the previous year's courses are available on [ISM website](#). The upcoming year's descriptions are still under review.

For more information, please contact Indre.Kasputyte@ism.lt

INTERNATIONAL MARKETING AND MANAGEMENT, 1ST YEAR

SUBJECT	CODE	ECTS	Quota for exchange students
International Consumer Behaviour (02 02 – 02 25)	GRAV010	6	5
Brand Management (04 13 – 05 07)	GRAV022	6	5
Digital and Social Media Marketing (03 09 – 03 30)	GRAV030	6	5
Customer Value Analytics (05 28 – 06 18)	GRAV031	6	5

GLOBAL LEADERSHIP AND STRATEGY, 1ST YEAR

SUBJECT	CODE	ECTS	Quota for exchange students
Creating Shared Value (03 02 – 03 24)	GRAL004	6	5
Strategic Finance Management (02 02 – 02 25)	GRAL016	6	5

INNOVATION AND TECHNOLOGY MANAGEMENT, 1ST YEAR

SUBJECT	CODE	ECTS	Quota for exchange students
Process Innovation Management (05 29 – 06 13)	GRAI021	6	2
Business Design and Sustainability (05 15 – 05 23)	GRAI025	6	2
New Product Development (03 13 – 03 28)	GRAI014	6	2

BUSINESS SUSTAINABILITY MANAGEMENT, 1ST YEAR

SUBJECT	CODE	ECTS	Quota for exchange students
Sustainable Strategies and New Business Models (02 09 – 02 26)	GRAB007	6	5
Social and Sustainable Business Innovations (03 30 – 04 15)	GRAB015	6	5

FINANCIAL ECONOMICS, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Advanced Macroeconomics (03 17 – 03 31)	GRAE007	6	5
Applied Valuation (04 27 – 06 12)	GRAE027	6	5
Ethics and Economics (02 02 – 02 20)	GRAE032	6	5

ONLY FOR FOREIGN STUDENTS	CODE	ECTS	Quota for exchange students
Lithuanian language*	HUM121	6	5

*Lithuanian language course is taught only for foreign students. The course starts approx. 2 weeks after the beginning of a semester. Course syllabus is available on our [website](#).