

COURSE LIST

ISM UNIVERSITY OF ECONOMICS AND MANAGEMENT

SPRING 2025

IMPORTANT INFORMATION FOR UNDERGARDUATE STUDENTS

We STRONGLY ADVISE students to choose courses from **ONLY ONE BLOCK** of the course blocks listed below to avoid overlapping schedules.

Students can choose up to 5 courses per semester (no more than 30 ECTS). Lithuanian language course can be taken as an additional course (on top of the 30 ECTS).

All courses have student quotas. Courses which are already full will not appear in the online application system.

Bachelor students ARE NOT ALLOWED to take Master courses.

COURSE DESCRIPTIONS of the previous year's courses are available on <u>ISM website</u>. The upcoming year's descriptions are still under review.

For more information, please contact lndre.Kasputyte@ism.lt

Study programmes:

INTERNATIONAL BUSINESS AND COMMUNICATION	2
ENTREPRENEURSHIP AND INNOVATION	3
BUSINESS MANAGEMENT AND MARKETING	4
FINANCE	5
ECONOMICS AND DATA ANALYTICS	6
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All exchange students have a chance to participate in the Lithuanian language course for foreign students. The course starts approx. 2 weeks after the beginning of a semester, successful completion of the course is worth 6 ECTS.

Course syllabus is available on our website.

LITHUANIAN LANGUAGE COURSE FOR BEGINNERS (A1) (optional)			
SUBJECT	CODE	ECTS	Quota for exchange students
Lithuanian language	HUM121	6	20

INTERNATIONAL BUSINESS AND COMMUNICATION, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
Financial Accounting	FIN101	6	20
Quantitative Decision Making	FUN118	6	20
Organizational Behavior (cancelled)	MNG107	6	20

INTERNATIONAL BUSINESS AND COMMUNICATION, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
International Economics and Trade	ECO121	6	20
International Marketing	MNG124	6	20
International Business Communication	MNG140	6	20
Business Research Methods*	MNG165	6	20
Communication Theories (cancelled)	MNG242	6	20
Effective Internal Business Communication	MNG284	6	20

^{*} Prior knowledge in Statistics necessary. Please carefully read the course syllabus before taking the course

ENTREPRENEURSHIP AND INNOVATION, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Finance Fundamentals for Start-Ups	FIN129	6	20
Academic Writing and Presentation Skills	HUM108	3	20
Marketing Principles	MNG103	6	20
Group Dynamics and Team Development (cancelled)	MNG256	6	20
Design Thinking and Social Research	MNG250	6	20
Legal Aspects of Business Development	MNG265	3	20

ENTREPRENEURSHIP AND INNOV	/ATION, 2ND YE	AR	
SUBJECT	CODE	ECTS	Quota for exchange students
Data Analytics and Visualisation	FUN137	6	20

ENTREPRENEURSHIP AND INNOV	/ATION, 3RD YE	AR	
SUBJECT	CODE	ECTS	Quota for exchange students
Emotional Intelligence	HUM168	3	20
Project Management	MNG163	6	20

BUSINESS MANAGEMENT AND MA	ARKETING, 1ST Y	EAR	
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
Organizational Behavior (cancelled)	MNG107	6	20

BUSINESS MANAGEMENT AND MARKETING, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Entrepreneurship	MNG110	6	20
Business Research Methods*	MNG165	6	20
Neuromarketing	MNG238	6	20
Corporate Governance and Business Law	MNG240	6	20
Advertising and Sales Promotion	MNG245	6	20

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FINANCE, 1ST YE	EAR		
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
Finite Mathematics	FUN103	6	20
Statistical Data Analysis	FUN107	6	20

FINANCE, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
International Economics and Trade	ECO121	6	20
Managerial Accounting	FIN103	6	20
Investment Management	FIN107	6	20
Corporate Finance	FIN117	6	20
Financial and Business Ethics	MNG237	6	20

ECONOMICS AND DATA ANALYTICS, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
History of Economic Theories	ECO103	6	20
Statistical Data Analysis	FUN107	6	20

ECONOMICS AND DATA ANALYTICS, 2ND YEAR					
SUBJECT	CODE	ECTS	Quota for exchange students		
Economic Forecasting	ECO108	6	20		
International Economics and Trade	ECO121	6	20		
Welfare Economics	ECO122	6	20		
Intermediate Macroeconomics*	ECO129	6	20		
Data Mining for Business Intelligence	IT101	6	20		

^{*} Prior knowledge of Macroeconomics is necessary. Please carefully read the course syllabus before taking the course

ECONOMICS AND POLITICS, 1ST YEAR					
SUBJECT	CODE	ECTS	Quota for exchange students		
Microeconomics	ECO101	6	20		
Finite Mathematics	FUN103	6	20		
Statistical Data Analysis	FUN107	6	20		
Introduction to Politics	POL101	6	20		

ECONOMICS AND POLITICS, 2ND YEAR					
SUBJECT	CODE	ECTS	Quota for exchange students		
Economic Forecasting	ECO108	6	20		
International Economics and Trade	ECO121	6	20		
Welfare Economics	ECO122	6	20		
Intermediate Macroeconomics*	ECO129	6	20		
Comparative Politics	POL103	6	20		

^{*} Prior knowledge of Macroeconomics is necessary. Please carefully read the course syllabus before taking the course

ELECTIVES

Year	Code	Subject	ECTS
1	HUM101	Interpersonal Psychology	6
1	HUM165	Global Issues and Futures Thinking	6
1	HUM166	The Role of Contexts in Societal Change	6
1	HUM132	Culture and Art	6
3	MNG156	Family Business Management	6
2, 3	MNG118	Leadership	6
3	MNG152	Operations Management	6
2, 3	MNG228	B2B Marketing	6
2, 3	MNG288	Distribution Channels	6
3	MNG229	Public Relations	6
3	FIN108	Financial Risk Management	6
3	MNG163	Project Management	6
3	MNG220	Human Resource Management: International Approach	6
3	MNG281	Business Law in Practice	6
3	POL104	International Relations	6
3	POL142	Simulation Development	6
3	ECO139	Econometric Methods and Applications	6
3	ECO134	Behavioral Economics	6

Due to the late approval of elective courses, some syllabi might not be available yet.

Please contact International Studies Office for further information.