



IMPORTANT INFORMATION FOR UNDERGRADUATE STUDENTS

We **STRONGLY ADVISE** students to choose courses from **ONLY ONE BLOCK** of the course blocks listed below to avoid overlapping schedules.

Students can choose up to 5 courses per semester (no more than 30 ECTS). Lithuanian language course can be taken as an additional course (on top of the 30 ECTS).

All courses have student quotas. Courses which are already full will not appear in the online application system.

Bachelor students **ARE NOT ALLOWED** to take Master courses.

COURSE DESCRIPTIONS of the previous year's courses are available on [ISM website](#). The upcoming year's descriptions are still under review.

For more information, please contact [Indre.Kasputyte@ism.lt](mailto:Indre.Kasputyte@ism.lt)

**Study programmes:**

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**BUSINESS MANAGEMENT AND MARKETING, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Principles of Economics, Business and Management	MNG101	6	15
Marketing Principles	MNG103	6	15
Logical Argumentation	MNG241	3	15

**BUSINESS MANAGEMENT AND MARKETING, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Business Ethics and Sustainability	MNG239	6	15
Statistical Data Analysis	FUN107	6	15
E-Commerce	MNG154	6	15
Consumer Behavior	MNG106	6	15

**BUSINESS MANAGEMENT AND MARKETING, 3RD YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Strategic Management	MNG109	6	10
Digital Marketing	MNG234	6	15
Global Supply Chain Management	MNG243	6	15
Customer Relationship Management	MNG244	6	15

**ECONOMICS AND POLITICS, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Mathematical Analysis	FUN101	6	15
Quantitative Decision Making	FUN118	6	15
Formal Logic	FUN133	3	15
Academic Writing and Presentation Skills	HUM108	3	15
Principles of Economics, Business and Management	MNG101	6	15

**ECONOMICS AND POLITICS, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Econometrics	ECO105	6	15
Mathematical Methods in Economics	FUN105	6	15
Applied Game Theory: Modelling Politics and Business	POL121	6	15
History of Political Ideas	POL137	6	15

**ECONOMICS AND POLITICS, 3RD YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Managerial Economics	ECO107	6	15
Public Finance	FIN104	6	15
Social Research Methods	FUN108	6	10
Applied Game Theory: Modelling Politics and Business	POL121	6	15
Political Economy	POL138	6	15

<b>ECONOMICS AND DATA ANALYTICS, 1ST YEAR</b>			
<b>SUBJECT</b>	<b>CODE</b>	<b>ECTS</b>	<b>Quota for exchange students</b>
Principles of Finance	FIN114	6	15
Academic Writing and Presentation Skills	HUM108	3	15
Principles of Economics, Business and Management	MNG101	6	15

<b>ECONOMICS AND DATA ANALYTICS, 2ND YEAR</b>			
<b>SUBJECT</b>	<b>CODE</b>	<b>ECTS</b>	<b>Quota for exchange students</b>
Macroeconomics	ECO102	6	15
Econometrics	ECO105	6	15
Financial Markets and Institutions	FIN105	6	15
Computer Programming	IT103	6	10

<b>ECONOMICS AND DATA ANALYTICS, 3RD YEAR</b>			
<b>SUBJECT</b>	<b>CODE</b>	<b>ECTS</b>	<b>Quota for exchange students</b>
Political Economy	ECO106	6	15
Managerial Economics	ECO107	6	15
Public Finance	FIN104	6	15
Artificial Intelligence and Machine Learning	IT102	6	10

**ENTREPRENEURSHIP AND INNOVATION, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Economics, Business and Management	MNG101	6	15
Global Challenges and Sustainable Development	MNG248	6	15
Group Dynamics and Team Development	MNG256	6	15
Entrepreneurship and Tech-based Business Development	MNG264	6	15

**ENTREPRENEURSHIP AND INNOVATION, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Computer Programming	IT103	6	10
Fundamentals of Web and App Design	IT105	6	10
UX Design and Rapid Prototyping	MNG258	6	15
Digital Marketing and Growth Hacking	MNG259	6	15
Agile Development: Lean Start-Up and Google Sprint	MNG260	3	15

**ENTREPRENEURSHIP AND INNOVATION, 3RD YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Elements of Artificial Intelligence	IT106	6	10
Innovation Management	MNG162	6	15
Entrepreneurship and Tech-based Business Development	MNG264	6	15
Legal Aspects of Business Development	MNG265	3	15

<b>FINANCE, 1ST YEAR</b>			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Mathematical Analysis	FUN101	6	15
Quantitative Decision Making	FUN118	6	15
Formal Logic	FUN133	3	15
Academic Writing and Presentation Skills	HUM108	3	15
Principles of Economics, Business and Management	MNG101	6	15

<b>FINANCE, 2ND YEAR</b>			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Econometrics	ECO105	6	15
Financial Markets and Institutions	FIN105	6	15
Computer Programming	IT103	6	10

<b>FINANCE, 3RD YEAR</b>			
SUBJECT	CODE	ECTS	Quota for exchange students
Public Finance	FIN104	6	15
Advanced Financial Accounting	FIN118	6	15
Strategic Management	MNG109	6	10
Corporate Governance and Business Law	MNG240	6	15

**INTERNATIONAL BUSINESS AND COMMUNICATION, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	15
Applied Mathematics for Social Sciences	FUN114	6	15
Academic Writing and Presentation Skills	HUM108	3	15
Principles of Economics, Business and Management	MNG101	6	15
Marketing Principles	MNG103	6	15
Logical Argumentation	MNG241	3	15

**INTERNATIONAL BUSINESS AND COMMUNICATION, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Statistical Data Analysis	FUN107	6	15
International Business	MNG108	6	15
Business Ethics and Sustainability	MNG239	6	15
Communication Theories	MNG242	6	15

**INTERNATIONAL BUSINESS AND COMMUNICATION, 3RD YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Strategic Management	MNG109	6	10
International Negotiations	MNG173	6	15
Corporate Governance and Business Law	MNG240	6	15
Global Supply Chain Management	MNG243	6	15

## ELECTIVES

SUBJECT	CODE	ECTS	Quota for exchange students
Lithuanian language*	HUM121	6	15
Economic Growth, Crisis, and Integration in Europe	ECO137	6	10
FinTech Ecosystem and Management	FIN127	6	10
Corporate Image and Brand Management	MNG236	6	10
Creative Organization	MNG279	6	10
International Business Challenge, a Simulation Capstone	MNG285	6	10
Technology and Cybersecurity Management	MNG286	6	10

\*Lithuanian language course is taught only for foreign students. The course starts approx. 2 weeks after the beginning of a semester. Course syllabus is available on our [website](#).