IMPORTANT INFORMATION FOR UNDERGRADUATE STUDENTS

We STRONGLY ADVISE students to choose courses from **ONLY ONE BLOCK** of the course blocks listed below to avoid overlapping schedules.

Students can choose up to 5 courses per semester (no more than 30 ECTS). Lithuanian language course can be taken as an additional course (on top of the 30 ECTS).

All courses have student quotas. Courses which are already full will not appear in the online application system.

Undergraduate students ARE NOT ALLOWED to take Graduate level courses.

COURSE DESCRIPTIONS of the previous year's courses are available on ISM website. The upcoming year's descriptions are still under review.

For more information, please contact Indre.Kasputyte@ism.lt

Study programmes:

BUSINESS MANAGEMENT AND MARKETING (BMM) 2

ECONOMICS AND POLITICS (EP) 3

ECONOMICS AND DATA ANALYTICS (EDA) 4

ENTREPRENEURSHIP AND INNOVATION (EI) 5

FINANCE (F) 6

INTERNATIONAL BUSINESS AND COMMUNICATION (IBC) 7

ELECTIVES 8

BUSINESS MANAGEMENT AND MARKETING, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	20
Marketing Principles	MNG103	6	20
Logical Argumentation	MNG241	3	20
~~Principles of Management and Business~~	~~MNG296~~	~~6~~	
Principles of Management and Entrepreneurship	MNG304	6	20

BUSINESS MANAGEMENT AND MARKETING, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	20
~~Statistical Data Analysis~~	~~FUN107~~	~~6~~	
Applied Statistics	FUN139	6	20
Consumer Behavior	MNG106	6	20
E-Commerce	MNG154	6	20
Business Ethics and Sustainability	MNG239	6	20

BUSINESS MANAGEMENT AND MARKETING, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Strategic Management	MNG109	6	5
Project Management	MNG163	6	20
Digital Marketing	MNG234	6	20
Customer Relationship Management	MNG244	6	20

**Red* – *course is cancelled/not offered for exchange students*

Green – course is new & might not have an officially approved syllabus yet

ECONOMICS AND POLITICS, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	20
Mathematical Analysis	FUN101	6	20
Quantitative Decision Making	FUN118	6	20
Formal Logic	FUN133	3	20
Academic Writing and Presentation Skills	HUM108	3	20
Introduction to Politics	POL101	6	20

ECONOMICS AND POLITICS, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	15
Econometrics	ECO105	6	15
Mathematical Methods in Economics	FUN105	6	15
History of Political Ideas	POL137	6	15
Applied Game Theory: Political Process Modeling	POL151	6	15

ECONOMICS AND POLITICS, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
~~Managerial Economics~~	~~ECO107~~	~~6~~	
Public Finance	FIN104	6	20
Social Research Methods	FUN108	6	5
Political Economy	POL138	6	20
International Conflicts and Strategy	POL148	6	20

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ECONOMICS AND DATA ANALYTICS, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	20
Academic Writing and Presentation Skills	HUM108	3	20
Fundamentals of Computer Programming	IT111	6	10

ECONOMICS AND DATA ANALYTICS, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	20
Econometrics	ECO105	6	20
Financial Markets and Institutions	FIN105	6	20
~~Computer Programming~~	~~IT103~~	~~6~~	

ECONOMICS AND DATA ANALYTICS, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Political Economy	ECO106	6	20
~~Managerial Economics~~	~~ECO107~~	~~6~~	
Intermediate Microeconomics	ECO141	6	20
Public Finance	FIN104	6	20
~~Artificial Intelligence and Machine Learning~~	~~IT102~~	~~6~~	

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ENTREPRENEURSHIP AND INNOVATION, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Global Challenges and Sustainable Development	MNG248	6	20
~~Group Dynamics and Team Development~~	~~MNG256~~	~~6~~	
Entrepreneurship and Tech-based Business Development	MNG264	6	20
Principles of Management and Business	MNG296	6	20

ENTREPRENEURSHIP AND INNOVATION, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
~~Computer Programming~~	~~IT103~~	~~6~~	
~~Fundamentals of Web and App Design~~	~~IT105~~	~~6~~	
UX Design and Rapid Prototyping	MNG258	6	20
Digital Marketing and Growth Hacking	MNG259	6	20
~~Agile Development: Lean Start-Up and Google Sprint~~	~~MNG260~~	~~3~~	

ENTREPRENEURSHIP AND INNOVATION, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Elements of Artificial Intelligence	IT106	6	20
Strategic Management	MNG109	6	5
Innovation Management	MNG162	6	20
~~Digital Business Models~~	~~MNG254~~	~~3~~	

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FINANCE, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	20
Mathematical Analysis	FUN101	6	20
Quantitative Decision Making	FUN118	6	20
Formal Logic	FUN133	3	20
Academic Writing and Presentation Skills	HUM108	3	20
~~Principles of Management and Business~~	~~MNG296~~	~~6~~	
Principles of Management and Entrepreneurship	MNG304	6	20

FINANCE, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	20
Econometrics	ECO105	6	20
Financial Markets and Institutions	FIN105	6	20
~~Computer Programming~~	~~IT103~~	~~6~~	
Business Ethics and Sustainability	MNG239	6	20

FINANCE, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Public Finance	FIN104	6	20
Advanced Financial Accounting	FIN118	6	20
Strategic Management	MNG109	6	5
Corporate Governance and Business Law	MNG240	6	20

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INTERNATIONAL BUSINESS AND COMMUNICATION, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Principles of Finance	FIN114	6	20
Applied Mathematics for Social Sciences	FUN114	6	20
Academic Writing and Presentation Skills	HUM108	3	20
Marketing Principles	MNG103	6	20
Logical Argumentation	MNG241	3	20
~~Principles of Management and Business~~	~~MNG296~~	~~6~~	~~15~~
Principles of Management and Entrepreneurship	MNG304	6	20

INTERNATIONAL BUSINESS AND COMMUNICATION, 2ND YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Macroeconomics	ECO102	6	20
~~Statistical Data Analysis~~	~~FUN107~~	~~6~~	
Applied Statistics	FUN139	6	20
Cross-Cultural Communication	HUM119	6	20
International Business	MNG108	6	20
Business Ethics and Sustainability	MNG239	6	20

INTERNATIONAL BUSINESS AND COMMUNICATION, 3RD YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Strategic Management	MNG109	6	5
International Negotiations	MNG173	6	20
Corporate Governance and Business Law	MNG240	6	20
Global Supply Chain Management	MNG243	6	20

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ELECTIVES*

Study Programme	SUBJECT	CODE	ECTS	Quota for exchange students
All	Lithuanian language**	HUM121	6	10
EDA, F	FinTech Ecosystem and Management	FIN127	6	20
	~~Low-Code Solutions for Business Analytics~~	~~IT107~~	~~6~~	
EDA, F	Interactive Dashboards and Advanced Analysis with Power BI	IT108	6	20
EDA, F	Economics of Financial Systems	ECO140	6	20
IBC, BMM, EI	Public Speaking	MG224	6	20
IBC, BMM, EI	Corporate Image and Brand Management	MNG236	6	20
IBC, BMM, EI	International Business Challenge, a Simulation Capstone	MNG285	6	20
	~~Technology and Cybersecurity Management~~	~~MNG286~~	~~6~~	
IBC, BMM, EI	Customer Transformation Design	MNG297	6	20
IBC, BMM, EI	Creative Thinking for Business	MNG298	6	20

* Electives are taught for the 3rd year students, we recommend combining them with 3rd year blocks.

**Lithuanian language course is taught only for foreign students. The course starts approx. 2 weeks after the beginning of a semester. Course syllabus is available on our website.